

Terms and Conditions for the iGuzziniUK *Liquid Light* Social Media Competition (the “Competition”)

- 1.1** The promoter is iGuzzini UK Ltd (“iGuzzini UK”) company number (England) 2391370 whose registered office is at 16 Old Bailey, London, EC4M 7EG.
- 1.2** Entry is subject to these terms which are automatically accepted by you (the “Entrant”) upon submission of an entry.
- 1.3** The Competition is not open to employees or family members of iGuzzini employees, or anyone else connected to the competition or anyone directly involved with the lighting manufacturing industry. Entrants must be aged 21 or over and must belong to the lighting design community to qualify for a prize.
- 1.4** Entrants must have their own Twitter, Instagram, or LinkedIn account in order to enter the competition. Individuals entering using their organisation’s Twitter, Instagram, or LinkedIn account must ensure they have prior permission from the organisation and their employer to use the organisation’s Twitter, Instagram, or LinkedIn account and to enter the Competition, before submitting their entry. Government employees are not permitted to enter.
- 1.5** No purchase or payment is necessary to enter the Competition.
- 1.6** To enter the Competition, the Entrant must log into their Twitter, Instagram, or LinkedIn account and post their Liquid Light photo accompanied by the #LiquidLight hashtag and the @iGuzziniUK and @LDAwards account handles. These latter will be used for tracking the entries, being therefore essential to all valid entries. Mentioning the #idl2018 and #UNICEF hashtags is recommended, but not mandatory.
- 1.7** The Twitter, Instagram, or LinkedIn post must be suitable for display and publication online and should not be obscene or indecent, it must not contain defamatory statements or words or symbols that are offensive either generally or to individuals of a certain race, ethnicity, religion, sexual orientation or socioeconomic group. It must not include threats to any person, place, business or group, it must not invade the intellectual property rights, privacy, or other rights of any person, firm or entity, and it must not, in any other way,

violate applicable laws and regulations or network standards. All entrants are responsible for ensuring they have the right to use any image/s provided.

1.8 iGuzzini is not responsible for misdirected, lost, deleted or delayed entries. Furthermore, iGuzzini reserves the right to reject entries which in its opinion are incomplete, illegible, corrupted, or which do not comply with these terms. Proof of delivery of the Twitter, Instagram, or LinkedIn post is not proof of receipt.

1.9 By submitting an entry into the Competition, the Entrant:

1.9.1 assigns to iGuzzini absolutely, with full title guarantee, all intellectual property rights in relation to the Twitter, Instagram, or LinkedIn post and image therein;

1.9.2 waives all moral rights in the Twitter, Instagram, or LinkedIn post;

1.9.3 grants iGuzzini a perpetual, worldwide, non-exclusive, royalty-free, sublicensable and transferable licence to use, reproduce, distribute, and make derivative works of the Twitter, Instagram, or LinkedIn post in any media and through any media channel;

1.9.4 agrees, at the request of iGuzzini, to execute such documents and do such acts as may be required by iGuzzini to secure the intellectual property rights;

1.9.5 warrants that the Twitter, Instagram, or LinkedIn post is the Entrant's own work and it has not been previously published or exploited in any part and will not infringe any intellectual property rights, copyright, right of privacy, right of publicity or personality, or any other right whatsoever of any third party; and

1.9.6 agrees to remove any Twitter, Instagram, or LinkedIn post if requested to do so by iGuzzini.

1.10 Each Entrant agrees that their Twitter, Instagram, or LinkedIn posts may be used in iGuzzini marketing and/or publicity campaigns including both during and after the Competition Period (referred to below) irrespective of whether such use may impact on Twitter, Instagram, or LinkedIn engagement when determining the winner, in accordance with clause 1.13 below.

1.11 Entrants shall be responsible for and indemnify iGuzzini for any claims, actions, proceedings, costs (including reasonable legal fees) and expenses brought or asserted by a third party for loss or damage arising as a result of the Twitter, Instagram, or LinkedIn post or any part of it or participation in the Competition including but not limited to any claim for third party intellectual property rights.

1.12 The Competition will run from 10.00 GMT on Tuesday 3 April 2016 until 00.00 GMT (midnight) on Tuesday 15 May 2018 (“Competition Period”). Entries after the closing date shall not be considered.

1.13 Each Friday afternoon throughout the duration of the competition, a GBP 50.00 office #PizzaFriday voucher will be awarded to the Twitter, Instagram, or LinkedIn post with the highest level of engagement within the space of that week. Only entries submitted by UK-based lighting designers or lighting professionals (except for those working for a lighting manufacturer) and accompanied by the #LiquidLight hashtag and the @iGuzziniUK and @LDAwards account handles will be considered for the pizza vouchers awarded on the six Fridays in the competition period. The voucher will be sent to the office address of the winner to be enjoyed with colleagues. Otherwise, all entries accompanied by the #LiquidLight hashtag and the @iGuzziniUK and @LDAwards account handles and submitted between 10.00 GMT on Tuesday 3 April 2016 until 00.00 GMT (midnight) on Thursday 3 May will result in 1,000 water purification tablets being donated to a community in need of clean water by the Lighting Design Awards. This latter takes full responsibility of fulfilling the charitable donations part of this competition. After the closing date, all valid and eligible entries will be reviewed by the Jury as to select the Twitter, Instagram, or LinkedIn post which in the opinion of the Jury, after awarding points, has accrued the highest level of engagement during the Competition Period on Twitter, Instagram, or LinkedIn and which the Jury considers to be the winner.

1.14 In the event of a tie break (each a “Tie Break Entry” and together “Tie Break Entries”) the Entrants to whom Tie Break Entries belong, will participate in a tie break to allow the Jury to determine the prize winner. Each of the Tie Break Entries will be posted on the social media they originate from (Twitter, Instagram, or LinkedIn) by @iGuzzini. The Tie Break Entry which in the opinion of the Jury accrues the highest level of Twitter, Instagram, or LinkedIn engagement, as determined by the Jury, after awarding points during the one week period beginning on the date @iGuzzini posts the Tie Break Entries on Twitter, Instagram, or LinkedIn will be the overall winner of the prize. There is only one overall winner.

1.15 The independent Jury appointed by iGuzzini shall have the final determination in all matters.

- 1.16** Entrants are permitted to share their Twitter, Instagram, or LinkedIn post but only in accordance with LinkedIn, Instagram, and Twitter guidelines in order to obtain greater engagement with their post.
- 1.17** No more than one entry per person per day is permitted and any subsequent entry must include a different image and must be posted on a different day.
- 1.18** iGuzzini may require that the winner participates in publicity following the Competition and the Entrant agrees that if they win the Competition, they will take part in such publicity as and when requested by iGuzzini. The individual must ensure that they have permission of the organisation to participate in such publicity.
- 1.19** iGuzzini shall contact the winner on Twitter, Instagram, or LinkedIn by direct message to request the winner's email and office address within one week of the Jury's decision. Instructions on how to claim the prize shall be sent to the email address provided. iGuzzini is not responsible for verifying that the email address provided is the actual email address of the winner. Entrants are encouraged to monitor their social media accounts to check if they have won.
- 1.20** The overall winner shall receive a prize consisting of a PizzaKobra lamp designed by Ron Arad.
- 1.21** Within 28 days of being notified of their win, the overall winner must provide iGuzzini with their preferred address for the delivery of their prize.
- 1.22** The prize is non-transferable and non-exchangeable and there are no cash or credit alternatives available.
- 1.23** The winner must accept the prize described in clause 1.20 above in its entirety.
- 1.24** The name of the winner can be obtained within ten weeks after the closing date by sending a stamped addressed envelope to the following address: iGuzzini illuminazione UK Ltd Astolat Business Park, Astolat Way, Guildford, GU3 1NE.
- 1.25** iGuzzini accepts no responsibility for any damage, loss, liabilities, injury, or disappointment incurred or suffered by Entrants. iGuzzini does not guarantee continuous uninterrupted or secure access to Twitter, Instagram, or LinkedIn.

1.26 When using Twitter, Instagram, or LinkedIn Entrants should ensure they comply, at all times, with LinkedIn's, Instagram's or Twitter's own terms and conditions which can be found at <https://www.linkedin.com/legal/user-agreement>, <https://help.instagram.com/> and www.twitter.com.